

# Measuring the Sustainability of Infrastructure Systems: *Information Requirements and Desiderata*

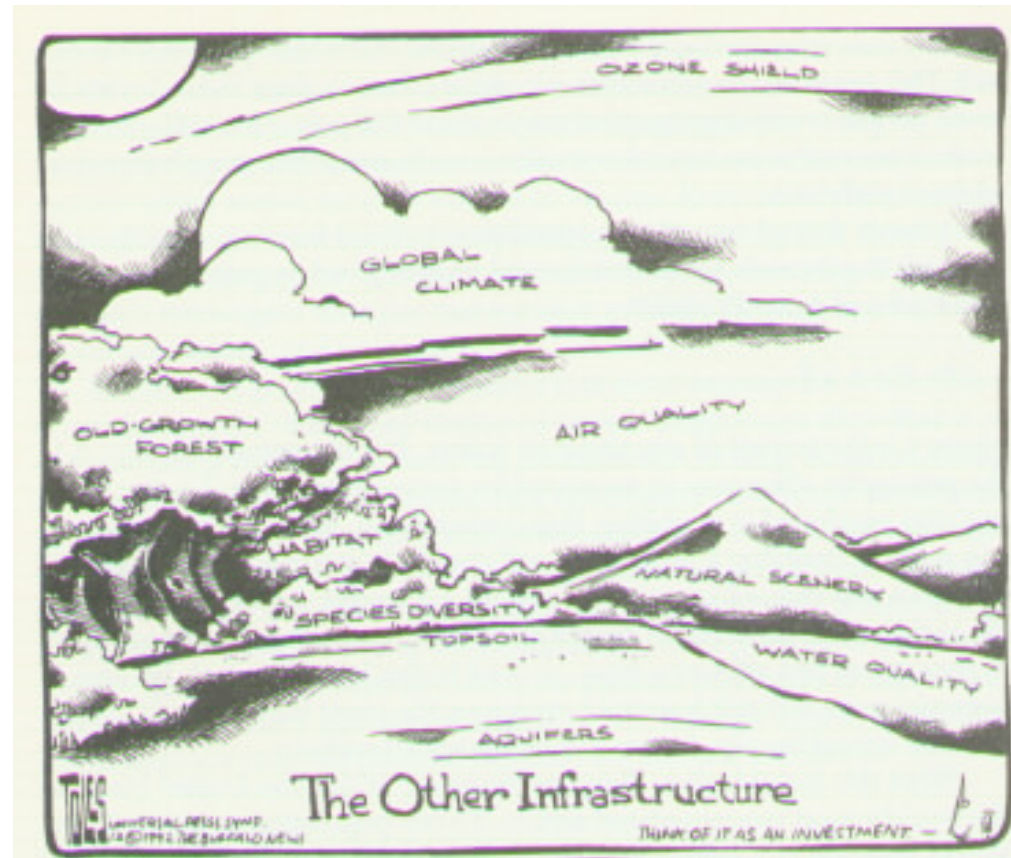
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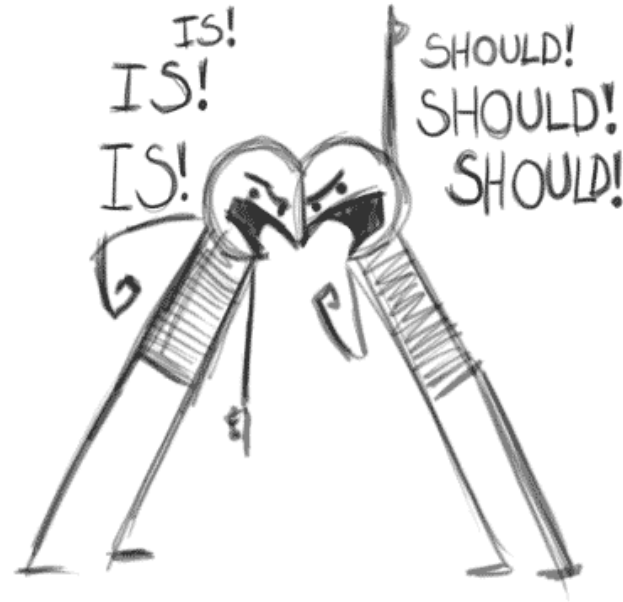
# Overview

- Three measurement approaches for CIS
- Comparative utility for various purposes
- Lessons learned from vertical construction
- CIS measurement as an innovation



# Prescriptive Measurement

- Set of heuristic or theory-based “shoulds”
- Either a few oversized or many situation-specific items
- Based on current technology
- Measurement = did you do it or not?

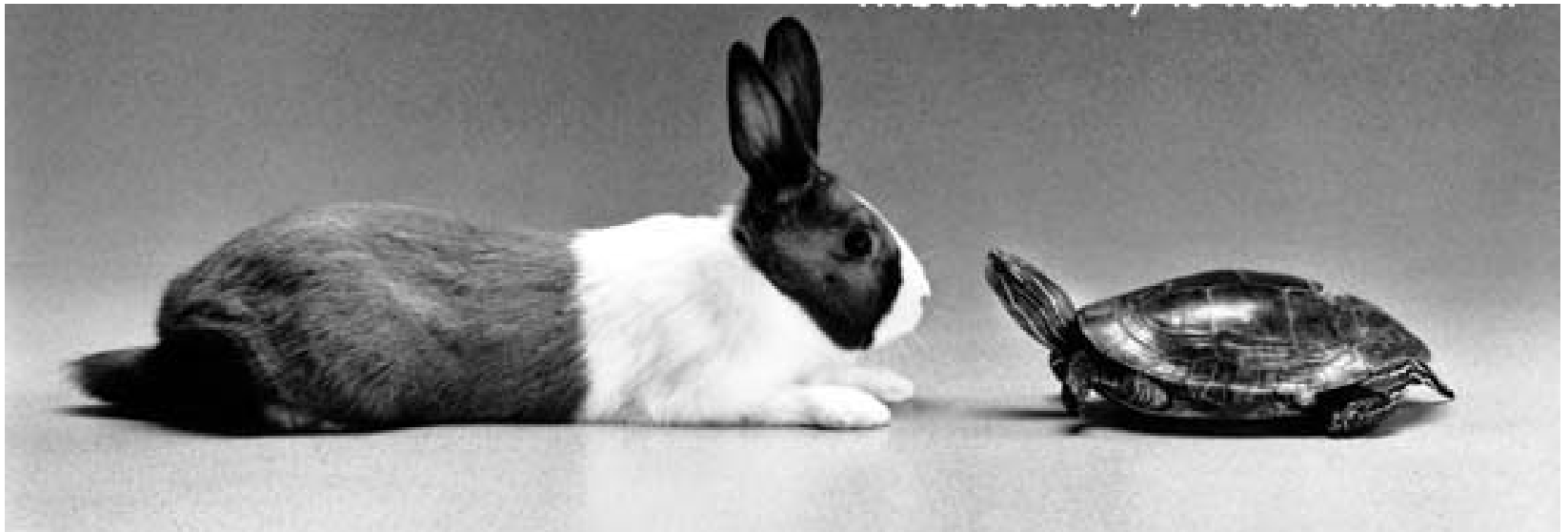


“Use pervious pavement for parking”

# Performance-based Measurement

- Minimum threshold on a performance continuum
- The *how* is up to the designer. Framing is key!

“Reduce runoff from paved areas to predevelopment equivalent.”



# Systems-based Measurement

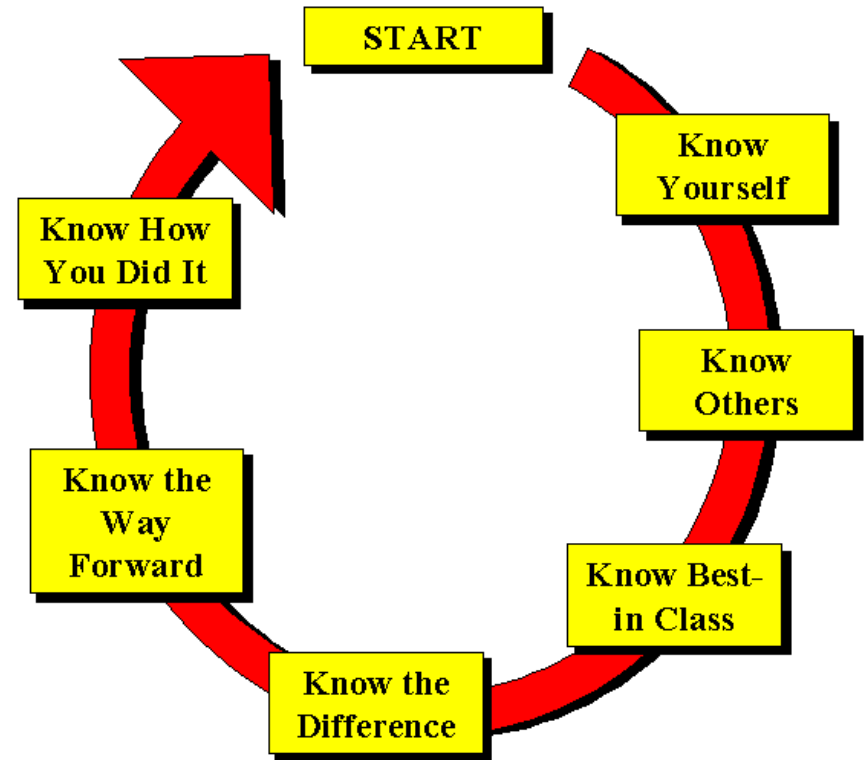


- Whole solution performance-based measurement
- Captures synergies and opportunities bigger than individual project features

“Allow no stormwater runoff to cross site boundaries.”

# Purposes of Measurement

- Baselineing
- Benchmarking
- Prioritization, decision support, and selection
- Documentation



# Approach vs. Purpose

	Prescriptive	Performance-based	Systems-based
<b>Baselining</b>			
<b>Benchmarking</b>			
<b>Prioritization</b>			
<b>Documentation</b>			
<b>Useful when</b>	<ul style="list-style-type: none"> <li>• Coarse resolution is enough</li> <li>• Best practices are well-established and do not change</li> </ul>	<ul style="list-style-type: none"> <li>• Good performance simulation models exist</li> <li>• System behavior is predictable</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities are perceived within larger context</li> <li>• Ongoing changes to the system are possible to optimize performance</li> </ul>

# Scales of Assessment

<b>Scale</b>	<b>Threshold Systems</b>	<b>Profile Systems</b>
Raw Material	<ul style="list-style-type: none"> <li>• Forest Stewardship Council Certification</li> </ul>	<ul style="list-style-type: none"> <li>• BEES</li> </ul>
Product or Assembly	<ul style="list-style-type: none"> <li>• GreenSeal</li> <li>• GreenLabel Plus</li> </ul>	<ul style="list-style-type: none"> <li>• Athena</li> </ul>
Building	<ul style="list-style-type: none"> <li>• LEED</li> <li>• GreenGlobes</li> </ul>	<ul style="list-style-type: none"> <li>• GBTool</li> </ul>
Development, City, or Region	<ul style="list-style-type: none"> <li>• LEED-ND</li> <li>• Ecological Footprint</li> <li>• Carbon Footprint</li> </ul>	<ul style="list-style-type: none"> <li>• ICLEI Profile</li> </ul>
Enterprise	<ul style="list-style-type: none"> <li>• Ranking in Dow Jones Sustainability Index</li> <li>• Carbon Footprint</li> </ul>	<ul style="list-style-type: none"> <li>• GRI® Triple Bottom Line</li> <li>• SAM Corporate Sustainability Assessment</li> </ul>



# Threshold vs. Profile

## Carbon Facts

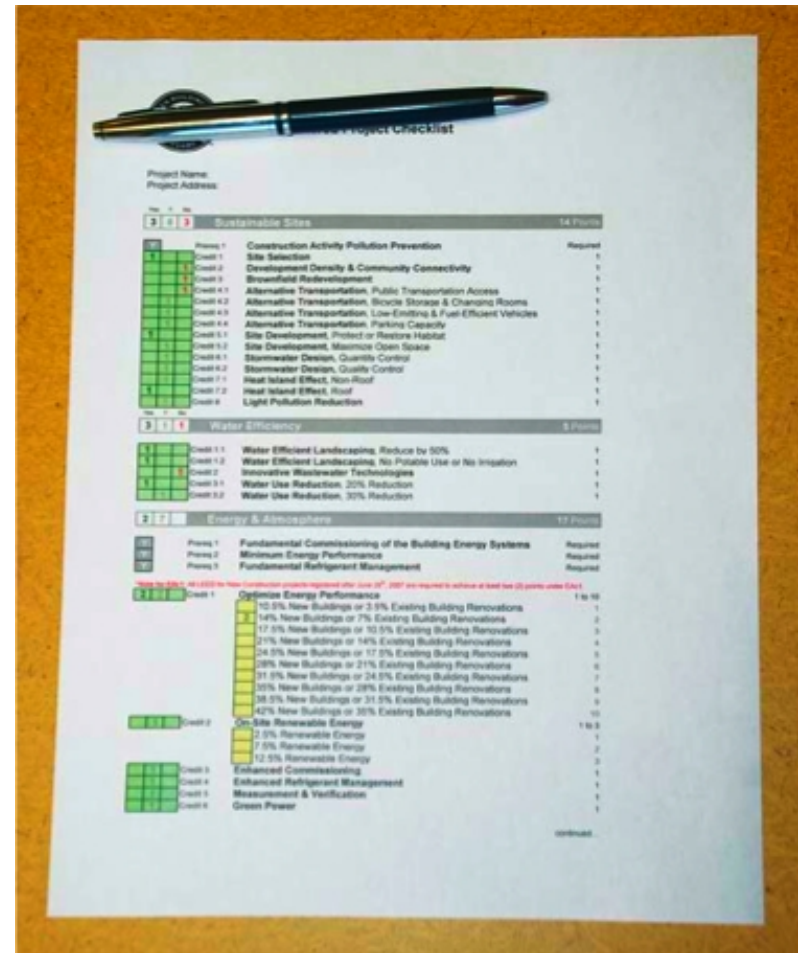
Product Size 1 Cheeseburger (130g)

Amount Per Serving	
<b>Kilograms CO<sub>2</sub> Equivalent</b>	<b>3.08</b>
Kilograms CO <sub>2</sub>	243
Kilograms CH <sub>4</sub>	123
<b>Total C: Energy Sources 243g</b>	
<i>Transportation</i>	
Fossil Fuel (Diesel)	120g
Fossil Fuel (Gasoline)	48g
<i>Electricity Production</i>	
Fossil Fuel (Natural Gas)	75g
Fossil Fuel (Coal)	0g
Other	
<b>Total C: Non-Energy Sources 2840gCO<sub>2</sub>e</b>	
Enteric Fermentation	81.0g (1864gCO <sub>2</sub> e)
Manure	25.8g (656gCO <sub>2</sub> e)
Other	5.2g (120gCO <sub>2</sub> e)
<b>Carbon/Product Ratio</b>	<b>23.7</b>
Localism Rating	C+
Sustainable Production Rating	D+
overall carbon code: <b>orange</b>	



# Lessons from Vertical Construction

- Scope and boundary of analysis
- Amalgamation and scale validity
- Context specificity
- Mutual exclusivity and collective exhaustiveness
- Utility to target audiences



# Lessons from Vertical Construction



- Meaningful results vs. level of effort
- Distinction among alternatives
- Projected vs. actual performance
- Obtaining uniform data

# Attributes of Innovations Affecting their Adoption

- Relative advantage vs. competitors/ status quo
- Compatibility/ fit with context
- Complexity/prior knowledge required
- Trialability/level of commitment
- Observability of results





# Prescriptive Measurement

- Required info:
  - Presence/absence of design features
- Validation:
  - Direct inspection
  - Observation/documentation
- Outcomes:
  - Problems can be corrected as you go
  - Potential overdesign
- Relative Advantage: Low precision, low investment
- Compatibility: Good fit with practice
- Complexity: Limited training required
- Trialability: Low initial commitment by owners
- Observability: Features are observable, but real performance may not correlate

# Performance-based Measurement

- Required info:
  - Ability of sub-systems to meet performance thresholds
- Validation:
  - Performance testing
  - Simulation models
  - Design heuristics
- Outcomes:
  - May be too late to fix problems after the fact
  - Design to fit
- Relative Advantage: Better precision, medium investment
- Compatibility: May require new services/tools
- Complexity: May require modeling expertise
- Trialability: Medium owner commitment; large design/const commitment
- Observability: Correlates well with performance indicators

# Systems-based Measurement

- Required info:
  - Inputs and outputs
  - Sources and sinks
- Validation:
  - Simulation models
  - Real-time tracking
- Outcomes:
  - Isolating and fixing problems can be tough
  - Subsystem synergies can improve overall performance
- Relative Advantage: High utility for custom systems/ variable investment
- Compatibility: Requires additional tracking
- Complexity: May require new data sources
- Trialability: High commitment and cooperation required
- Observability: May or may not correlate well with public indicators

# Conclusions

- Simpler approaches can ultimately be counterproductive
- Measurement approach should be matched to desired use of results
- More complex approaches can be customized to fit client needs
- Future work:
  - Human/organizational context of decisions
  - Defining new types of failure modes for CIS



# Questions?

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