

Community Advocacy for Sustainable Living

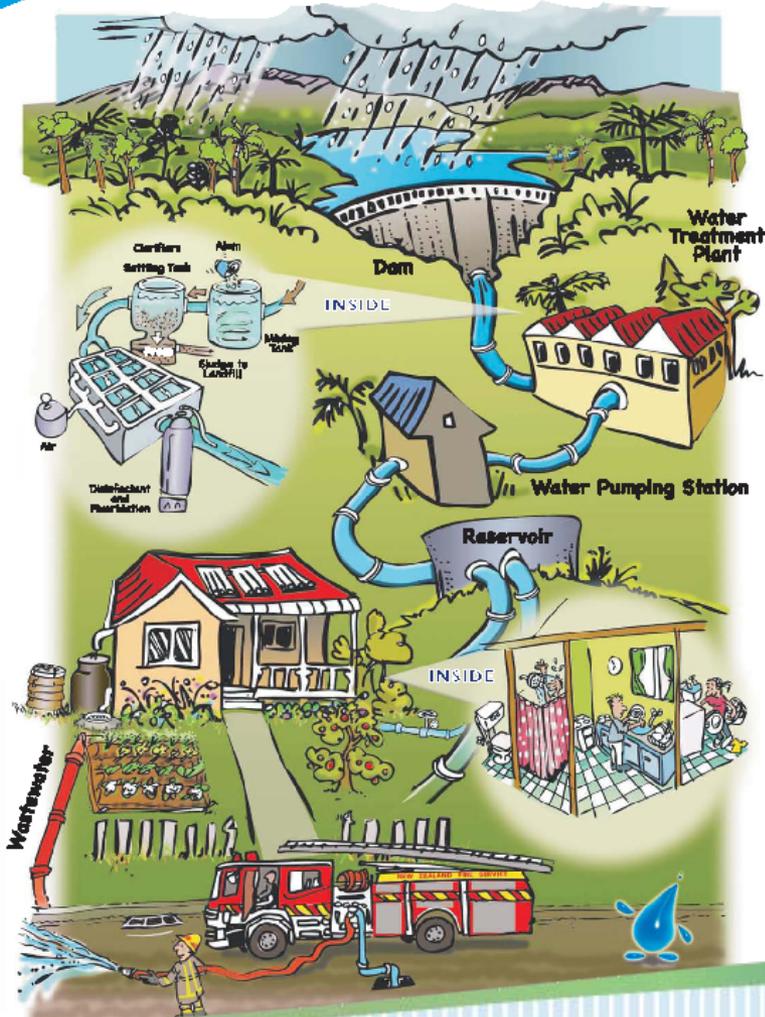


Splash says *“Use water wisely”*.



Our Drinking Water Supply

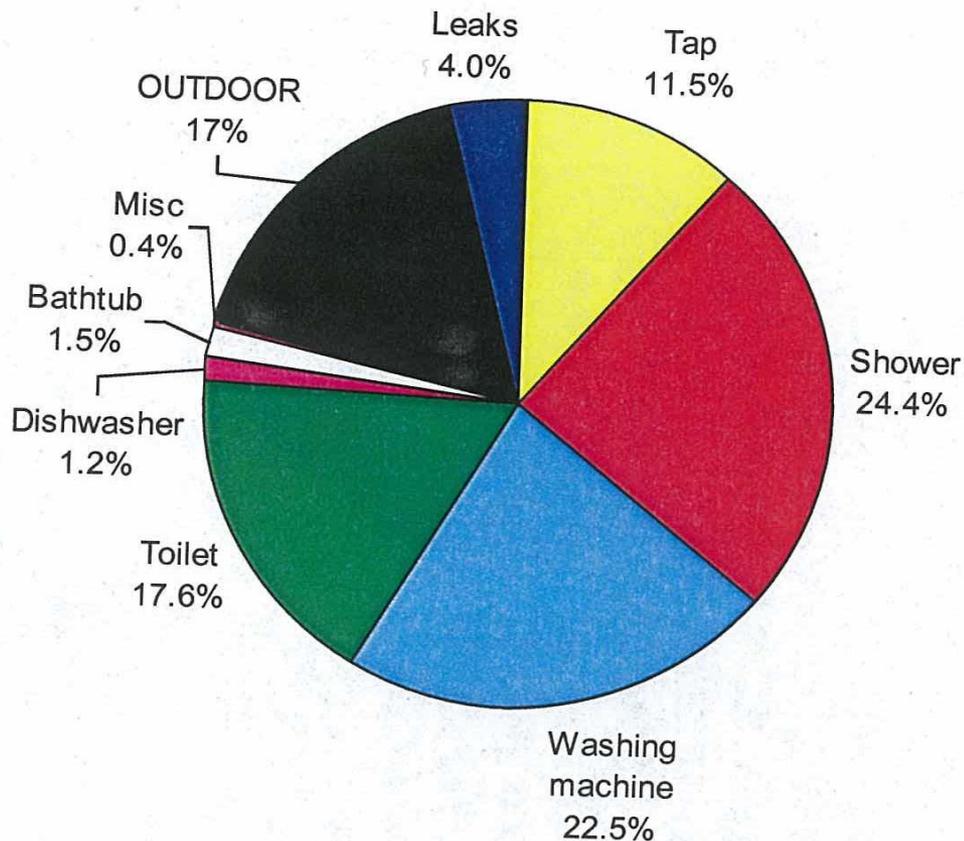
Where does our drinking water come from?



Why CARE about sustainability?

- Infrastructure costs a **LOT** of money
- It costs our environment
- Water is a finite resource
- Reduce demand 25% by 2025

Using water around the home



Source: BRANZ survey 2008



The holistic approach?

- Regular communication to residents
- Partner with other organisations to promote sustainability
- Use every opportunity for education
- Ensure you're on track via research
- Information and educational resources
- Community events
- Working with the water industry
- Promote water-efficient devices



Community advocacy

Waitakere **Water Ambassadors**



Splish says "Use water wisely"

Kids who care can become families that care





Identify leaders Encourage personal development Family activities



Presenting at public events

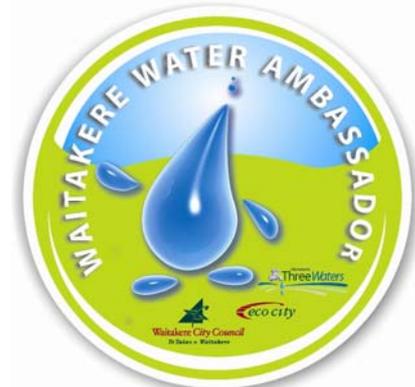


Any age is the right age



Water Ambassadors NZ

- Water advocacy in the community
- Enable adults to understand the basic issues
- Share information and successes
- Linked to Facebook [Splash Nz](#) and Twitter [Splash4Nz](#)



Teamwork is rewarding



Encouraging relationships between different community sectors



Any age is the right age



New initiatives - Adults 16 +



WATER AMBASSADORS NZ
M A L E B A W B A 2 2 A D O K 2 M S

Supporting community initiatives



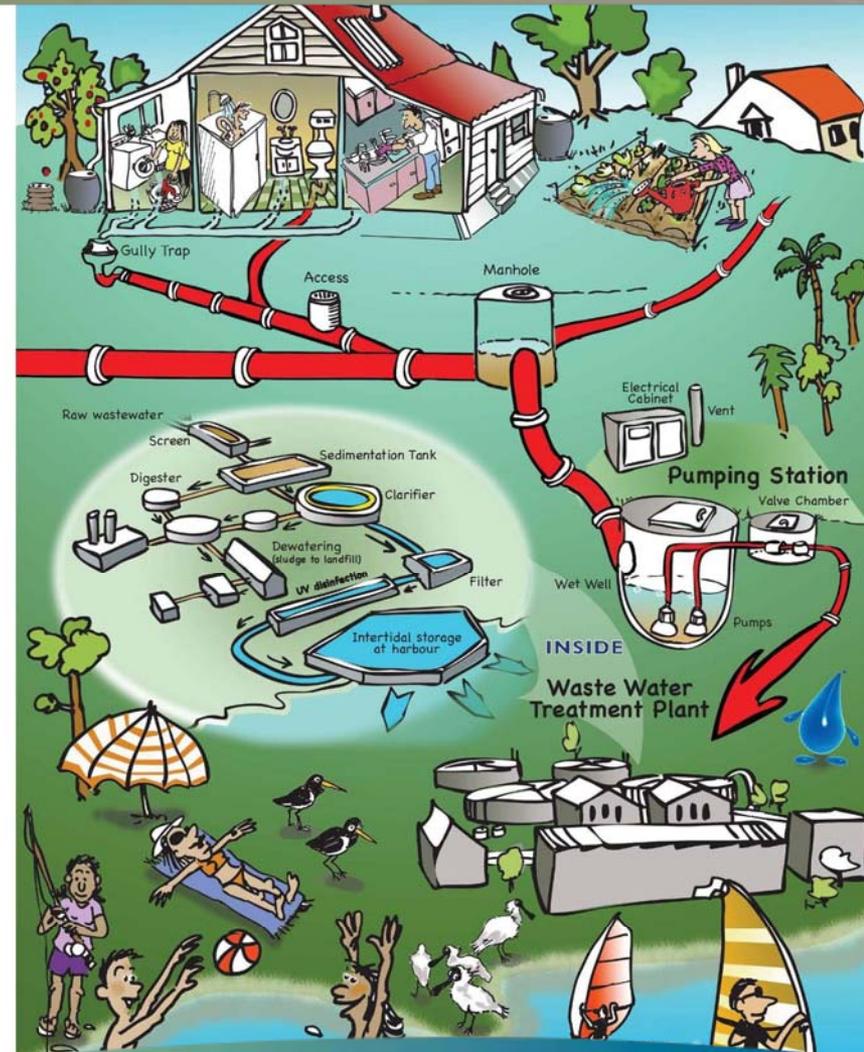


Supporting educational initiatives





Understanding relationships between issues



Community teamwork for sustainable living



Let's stop wasting our dam water

