



the sustainability society

a technical interest group of IPENZ

Upcoming Forum

Sustainability: Costs, Measurement and Returns

Date: Wednesday 24 July 2013

Time: 9am – noon

What: Sustainability: Costs, Measurements and Returns

Featuring presenters Nick Main, Alan Dayeh and Sarah Holden offering their perspectives on the trends, research and practice of integrating sustainability into organisational and societal strategy, decision-making and impact.

This will be followed by refreshments and facilitated discussion on the ideas generated from these presentations.

Where: ** Changed venue **
Room WT1103, WT Building, AUT City Campus,
Corner of Wakefield and Rutland St, Auckland Central

RSVP: sarah@thesustainabilitysociety.org.nz by Friday July 19

The integration of sustainability strategy and initiatives into organisational and community activity relies heavily on our capacity to effectively and comprehensively frame the associated costs and impacts.

- How are we defining sustainability in New Zealand currently and how do we recognise, measure and report its impacts on our businesses and communities?
- What are our expectations of the returns on sustainability investments and how is that influencing the decisions currently being made?

In this forum we are bringing together three very experienced practitioners to contribute to this discussion. They will address this issue from a global to a very local scope and offer insights from both research and practice.

Forum Presenters

Nick Main will speak to some global trends involving the changing role of business in society and the integration of sustainability into core business strategies. He will also provide insights on some of the new approaches to reporting.

Nick Main has recently returned from a three-year assignment to the global office of Deloitte. Based in London he led the Global Sustainability and Climate Change practice where he developed and implemented strategies for the firm's client service offerings, thought leadership and market profile. He was also Deloitte's global Chief Sustainability Officer, responsible for developing and implementing the firm's global Corporate Social Responsibility strategy and associated thought leadership material. He has also served as Deloitte's global Chief Ethics Officer. Prior to taking this position Nick was Chair of the New Zealand Deloitte practice and prior to that was Deloitte New Zealand's CEO. He was also Chair of the New Zealand Business Council for Sustainable Development and also served on boards of the New Zealand Institute, the New Zealand Leadership Institute, the Committee for Auckland and the NZ/US Council.



He is currently Chair of the Middlemore Foundation for Health Innovation and is consulting to Deloitte.

Alan Dayeh will look at mechanisms to measure and report on the societal impacts of sustainability initiatives and research identifying the benefits of applying ESG and Shared Value within business.

Alan Dayeh is an Associate Director with Net Balance, Australia's largest dedicated Sustainability professional services and research firm. He leads their Strategy, Implementation, and Reporting team and his key clients include the Commonwealth Bank of Australia, Stockland Property Group, Woolworths Limited, Brambles, Fuji Xerox and Bayer.

Alan is recognised by AccountAbility as a Lead Certified Sustainability Assurance Practitioner applying the AA1000 assurance standard for sustainability disclosures. He is also the Australia & New Zealand Regional Manager of BITC's Corporate Responsibility Index. Prior to joining Net Balance, Alan worked with KPMG, PricewaterhouseCoopers and Westpac Banking Corporation.



Sarah Holden will speak to her experience of developing and embedding a sustainability strategy, including the development of a business-led governance structure to support delivery, and effective metrics to measure strategic outcomes.

Sarah Holden is the Senior Manager Sustainability at Westpac New Zealand Limited. She is responsible for developing and managing Westpac's 2013-15 Sustainable Business Strategy. Prior to joining Westpac, Sarah was the Sustainability Manager for IAG NZ Ltd, where she led the development and execution of its sustainability agenda. Sarah has worked in sustainability positions both locally and abroad, across the corporate and not for profit sectors and was a National Board Member for the Sustainable Business Network from 2009 -11. Sarah was selected to represent New Zealand in the Sustainable Business Council's Future Leader's Programme in 2011 and has acted as a Judge for the National Sustainable Business Network Awards for the past six years. Sarah has a PhD in Environmental Science.

